



Dear Parents/Guardians,

I am writing to invite you to a parent's evening to discuss our latest School Plates Project.

The meeting is to be held on the 4<sup>th</sup> October at 4.30pm and you are all welcome to attend.

ProVeg is an international food awareness organisation and our latest campaign is set to improve the menus in primary schools across the UK. We are already working with 3 county councils across the UK having launched the project in June and would be delighted to work with North Yorkshire County Council going forward.

The aims of our campaign are centred around improving the health of our pupils, the health of the planet and saving the school money. Our asks are simple yet effective ways to increase the consumption of vegetables and are neither difficult or time consuming for the school to adopt.

We will be accompanied by Anthony Mullally, Leeds Rhinos and Ireland International Rugby League player who is an ambassador for the campaign and who will be around to answer any questions.

Once we have presented our project through a short presentation, there will be an opportunity for you to vote on the go ahead of the project. From this Mr Buttery will then take a consensus and this will determine if they campaign is carried out in the school or not, so it would be fantastic if you could attend and share your thoughts with us.

All the best and I look forward to seeing you on the 4<sup>th</sup>,

**Amy Odene**

Campaign Manager - School Plates

ProVeg International